

Committee Report 2021
ESO Public Relations and Social Media
Committee

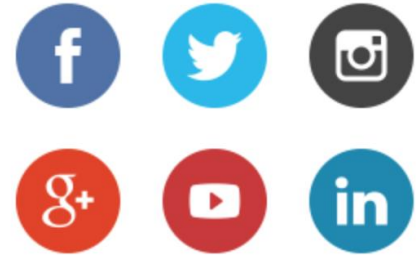
Report of the ESO Committees - Summary

Public Relations and Social Media Committee

- **Francesco Corea, Italy (Chair)**
- Stela Rutovic, Croatia
- Gian Marco De Marchis, Switzerland
- Anne Falcou, Italy
- Pietro Caliandro, Italy
- Marios Psychogios, Switzerland
- Inna Lutsenko, Kyrgyzstan
- Rajiv Advani, Norway
- Poljakovic Zdravka, Croatia
- Klearchos Psychogios, Greece
- Ana Isabel Fumagalli, Argentina

Report of the ESO Public Relations Committee

- **ACTIVITIES:** Supported scientific curricula in infodemiology-related topics (see publication next slide).
- **CHALLENGES:** Empowerment of Stroke clinicians using Social Media in any educational field (individual and institutional). This may be integrated in ESO web site (“who we are” section) in order to offer direct reciprocal interaction.
- **ACHIEVEMENTS:** As suggested in late 2021 by PRSM Committee I m here to ask further visibility of the articles included in the blog to the opening carousel of the main ESO web page. The internet offers the chance of including audio/videos contents its a pity to miss this chance. This to increase the participation of members and partners.
- **MOREOVER:** I encourage the use of short videos (1-3min) in any social profile produced by ESO community and partners. Committees and working groups may be encouraged to share contents and send contribution on regular schedule. This to increase the participation of members and national partners using a single format.



Publications

[Rutovic S, Volevach E, Maršálková H, Fumagalli AI, Corea F. What the Aftermath of the Global Pandemic Will Mean for Neurologists. Neurol Int. 2021 Jul 9;13\(3\):297-303. doi: 10.3390/neurolint13030030. PMID: 34287348; PMCID: PMC8293413](#)

[Corea F, Budincevic H, De Marchis GM, Nasr N, Rutovic S, Zedde M. Outlining Stroke Infodemiology. Telemed J E Health. 2020 Apr;26\(4\):380-381. doi: 10.1089/tmj.2019.0088. Epub 2019 Jul 25. PMID: 31343382.](#)

[Rutovic S, Fumagalli AI, Lutsenko I, Corea F. Public Interest in Neurological Diseases on Wikipedia during Coronavirus Disease \(COVID-19\) Pandemic. Neurol Int. 2021 Feb 10;13\(1\):59-63. doi: 10.3390/neurolint13010006. PMID: 33578628; PMCID: PMC7931017.](#)

[Fumagalli, A. I., Rutovic, S., Lutsenko, I., Corea, F., & Parque, S. A propósito de la Infodemiología durante la pandemia de Covid 19 y las enfermedades neurológicas. Epilepsia, 124510\(120226\), 3-4.](#)