

Committee Report 2022

ESO Membership Committee

Report of the ESO Committees - Summary

Membership Committee

- **Anne Hege Aamodt, Norway (Chair)**
- Aleksandra Pavlovic, Serbia
- Arvind Sharma, India
- Eleni Bakola, Greece
- Geoffrey Cloud, Australia
- Gregoire Boulouis, France
- Haralampos Milionis, Greece
- Karen Doyle, Ireland
- Nicolas Martinez Majander, Finland
- Stefan Greisenegger, Austria

Report of the ESO Membership Committee

Goal:

- To increase membership numbers. Membership growth is largely achieved by registering new members through conference attendance and acquiring more organisational members (associate members).
- A secondary goal is to convert associate into full ESO membership.

Meetings:

- Virtual in January and September, In-person meeting in Lyon during ESOC.

Actions:

- Meeting with organisational members was held during ESOC and a follow-up meeting virtual meeting was planned
- Membership campaign has been planned for 2023
- Emails to members regarding ESO Membership Renewal 2023
- Participation at the ESO-booth booth onsite during ESOC in Lyon
- Contact with the national societies regarding ESO membership and visibility of ESO at national conferences
- The membership page on the website was optimized in order to enhance the customer journey and to better display the member benefits.
- Slide kit that may be used at the end of presentations
- Further plans for collaboration with FENS