

Committee Report 2021
ESO Membership Committee

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- **Anne Hege Aamodt, Norway (Chair)**
- Aleksandra Pavlovic, Serbia
- Geoffrey Cloud, Australia
- Gregoire Boulouis, France
- Haralampos Milionis, Greece
- Karen Doyle, Ireland
- Michael Knoflach, Austria
- Nicolas Martinez Majander, Finland
- P.N. Sylaja, India
- Yoshihiro Kokubo, Japan

Report of the ESO Membership Committee

- **Goal:**

- To increase membership numbers. Membership growth is largely achieved by registering new members through conference attendance and acquiring more organisational members (associate members).
- A secondary goal is to convert associate into full ESO membership.

- **Meetings:**

- TCs: January, May and September

- **Actions:**

- ESO Member Survey: over all very good results → Members' expectation, over all impression 81-87% satisfaction, Educational activities are attracting potential members
- ESO Non-member Survey: main reason for not being a member were costs and membership in other societies.
- Meeting with organisational members was held virtually on 14 October 2021
- Membership campaign has been planned for 2022
- Emails to members regarding ESO Membership Renewal 2022
- It has been proposed to establish a collaboration with FENS