



Social Media Committee

Annual Report 2017-2018  
ESOC2018

Milan R. Vosko

# ESO – So Me Com

- Social Media Committee
  - Milan R. Vosko (Austria) *Chair*
  - Hrvoje Budincevic (Croatia)
  - Francesco Corea (Italy)
  - Marialuise Zedda (Italy)
  - Halvor Øygarden (Norway) (not active)
  - Else Sandset (Norway)
  - Stephen Makin (UK)
  - Miquel Barboza (Costa Rica) (new)
  - Natalie Nasr (France) (not active)
  - Andreas Charidimou (USA)
  - Jennifer Thomsen (ESO Office)
  - Shiri Berzack (Kenes Group / ESOC)

# Broadcasting channels

- E-Mails
  - All ESO Members
  - ESO-EAST members list
- Dropbox
- **Monthly** ESO Newsletter in collaboration with ESO office (Jennifer Thompsen).
- ESOC 2018 breaking news/press release/interviews in collaboration with YSP Committee
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- **Social Media (merging accounts ESO&Kenes)**

	<b>2015</b>	<b>2018</b>
– Facebook/followers /Likes:	104/1429	3345/3409
– Twitter/ Follower:	2289	4304
– LinkedIn/ Members:	972	1655
- ESO **YouTube** Channel / Abonnement 5 58 Abo / 34 Videos
- Other – e.g. Research Gate –not used - expensive



# Summary: Achievements 2017-2018

- Merging Accounts FB, TW, LinkedIn from Congrex and Kennes - Result: one ESO account per channel with consensus on posting
- Increasing of Social Media channels members, likes, tweets
- Contribution to MONTHLY appearance of ESO newsletter (together with ESO PR and YSPR Committee)
- Regular posting for ESO Blogs, scientific postings on all channels.
- Setting of the posting codex and copyright issues
- Election of new chair at ESOC 2018 (MV stepping down, but still active in ESO-EAST Steering Committee)

# AGENDA for Meeting at ESOC18

- Welcome
- Report 2017-2018
- New members
- Action Plan for the future
- Election New Chair

## ESO BLOG – THE VOICE OF STROKE IN EUROPE

The Official Blog of the European Stroke Organisation



Future of  
Interventional  
Neurology in Europe  
Workshop

15.05.2018

CVN in collaboration with the

Stroke Medical  
Experts and Stroke  
Advocates Present a  
Joint Plan to Combat  
Stroke

11.05.2018

### Contact

If you have any questions  
please do not hesitate to  
contact us!

**Mail:** [esoinfo@eso-  
stroke.org](mailto:esoinfo@eso-stroke.org)

**Phone:** +41 61 686 77 76

**Contact form**

# Posting Policy & Codex

- Important legal and copyright issues
  - Links to papers, Societies, pdf Files
- Security & Data Protection