

## ESO Membership Committee – Annual Report 2017

*Thompson Robinson, Chair*

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### 1. Members of the Committee

#### **Thompson G. Robinson (Chair), United Kingdom**

Anne Hege Aamodt, Norway

Maria Alonso de Leciana, Spain

Maja Bozhinovska, Macedonia

Ana Catarina Fonseca, Portugal

Mira Katan, Switzerland

Michael Knoflach, Austria

Yoshihiro Kokubo, Japan

Liping Liu, China

Jeyaraj Pandian, India

**Support:** Daniela Niederfeld, ESO Head Office

The current committee members intend to continue in 2018. Two new members joined the ESO Membership committee: Jeyaraj Pandian (India) and Liping Liu (China). The committee is fully manned.

### 2. Goal:

The ongoing goal is to increase member numbers up to 5000.

Membership growth is largely achieved by acquiring more and more organisational members and therewith augment the number of associate members. A second goal is however, to increase the number of ESO members (e.g. turning associate members into individual ESO Members)

## 3. Activities

### a. Meetings

- i. TCs: January, June and October 2017
- ii. Face to Face: May 2017 at ESOC in Prague

### b. Activity

- Conference Attendees: Various activities aimed to 2017 conference attendees:  
Contact all ESOC 2017 Attendees who are not a registered ESO Member (ESO Junior or Full Members) yet, stating benefits. Each committee members covered a wide range of countries and persons (two different approaches: one aiming for Junior members under 35 years old and one aiming to individual membership)
- Fellow Actions: Asking existing fellows to help increasing membership. Letters, promoting to become an ESO Fellow through existing Fellows and their personal contacts and working environment were distributed.
- Organisational Members:
  - a. Approaching organisational members to forward a letter to their individual members, stating the benefits and to invite their members to become an ESO Individual member
  - b. Contacting national stroke organisations who are currently not represented in ESO.
- Target abstract submitters of the ESOC: All persons submitting abstracts for the ESOC 2018 and are not ESO members yet, shall be contacted. A targeted membership campaign is planned.
- Initiated and organization of a "Meeting with National Stroke societies and their Presidents during ESOC 2018".

#### Aim:

Increasing membership (organizational as well as individual), reach more involvement of national stroke societies on European level, exchange of ideas and areas of cooperation

- **Fellow Lounge:** In a first step, the proposed Fellow lounge during the ESOC was declined. The membership committee continued its efforts and asked the EC to re-evaluate the decision. Final result: There will be a lounge offered for ESO Fellows during the ESOC.
- **Fellow designation on ESOC Badge:** This is designated for the ESOC 2018

## 4. Results

- Increase in ESO Fellowship application
- Current member numbers (end 2017)
  - Regular Members: **721**
  - Reduced I: **53**
  - Junior Members: **399**
  - Fellows: **241**
  - Organisational Members: **35**
  - **Total: 1449**
- Option to register for ESOC and join ESO in the registration process: So far approx. 160 new members

## 5. Future Actions

- Meeting during ESOC with the National Stroke Organisation Presidents
- Increase membership / Continue member acquisitions (via abstract submitters, conference attendees/registered, fellows etc.)
- Possible survey of ESOC registrants who have not opted for an ESO membership despite a discount
- Increase number of ESO Fellows based on eligible members
- Next face to face meeting planned for ESOC 2018 in Gothenburg on Thursday 17 May, 13:00 – 14:00 h