

# Report of ESO Committees: Summary



## ESO Public Relations Committee

*Chair: Marialuisa Zedde*

- Monthly Newsletter (an average of 1680 mails/month was sent)  
We registered an increase in interest in the newsletter since the beginning of 2017
- ESOC17 daily news: the most clicked releases
- Introduction of the Social Media Corner with the Post of the Month, selected by SoMe Committee
- Increased collaboration with ESO Blog and YSPR Committee, sharing posts and communications
- Collaboration with SAFE: reports from SAFE initiatives and meeting

# Report of ESO Committees: Summary



## ESO Public Relations Committee

*Chair: Marialuisa Zedde*

### MEMBERS

Anita Arsovska

Cornelia Brunner

Kailash Krishnan

Florin Scarlatescu

Paola Santalucia

Else Charlotte Sandset

**More members are needed**