



3rd European Stroke Organisation Conference

16-18 May, 2017 | Prague, Czech Republic

Media invitation

The Voice of Stroke in Europe is coming to Prague

Dear Press,

We invite you to join us at the European Stroke Organisation Conference 2017 in Prague, the premier European forum for Stroke research. Hear the latest news, developments and innovation in the world of Stroke, the second most common cause of death and the leading cause of acquired disability in Europe, affecting >1.3 million people per year. What you can expect:

- In excess of 4000 delegates
- presentation of major practice-changing clinical trials
- >230 oral presentations
- >1000 posters
- announcement of major strategic initiatives

The presentations will include reports from practice-changing clinical trials on closing holes in the heart in young stroke patients, novel drugs to lower cholesterol, novel clot-busting drugs for ischaemic stroke and how to best use stents to remove blood clots. We will also see many cutting edge scientific symposia, teaching courses, practical workshops and industry presentations, as well as a joint seminar between the Chinese Stroke association and ESO and the launch of a new partnership between the European Stroke Organisation and the Stroke Alliance for Europe. This will bring together stroke physicians and patients to guide European policy on the management of stroke.

As a leading member of the press, we invite you to join us and cover this conference. You can witness first-hand the advances in stroke care that are helping reduce death and disability from this devastating condition. You will have the opportunity to interact directly with the principal investigators of these world-class studies, attend the launch of the new partnership between the European Stroke Organisation and SAFE, receive advance press releases reporting the results of major clinical trials (under embargo) prior to the conference and have access to press liaison officers throughout the conference.

During the congress an official press conference will be held and a press room will be available for your convenience.

For more details, please see the website (www.esoc2017.com), or contact us at mdekker@kenes.com

We look forward to welcoming you to Prague,

Prof Martin Dichgans
Chair, Conference Planning Group

Dr Alastair Webb
Press Liaison

Dr Jesse Dawson
Press Liaison