

Report of the ESO Committees Summary



Social Media Committee

- **Francesco Corea (Chair), Italy**
- Muhammad Alhammad, France
- Hrvoje Budincevic, Croatia
- Andreas Charidimou, USA
- Gian Marco De Marchis, Switzerland
- Anne Falcou, Italy
- Natalie Nasr, France
- Halvor Øygarden, Norway
- Marius Psychogios, Germany
- Stela Rutovic, Croatia

Report of the Social Media Committee

(Chair: Francesco Corea)



We published in 2019 the first framework on stroke infodemiology.

Corea F, Budincevic H, De Marchis GM, Nasr N, Rutovic S, Zedde M. Outlining Stroke Infodemiology *Telemed J E Health*. 2019;10.

In 2019 we experienced youtubers joining ESO and shooting a video story. 12k [visualizations](#)

- In future we hope to further invite influencers some funding may help
- Another paper is under preparation on public interest upon wikipedia stroke related pages
- Planned a survey on ESO members and social media preferences