

# Report of the ESO Committees Summary

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## Public Relations Committee

*(Chair: Marialuisa Zedde)*

- **Marialuisa Zedde (Chair), Italy**
- Anita Arsovska, Macedonia
- Cornelia Brunner, Austria
- Pietro Caliandro, Italy
- Kailash Krishnan, UK
- Gian Marco De Marchis, Switzerland
- Paola Santalucia, Italy
- Derya Uluduz, Turkey

# Report of the Public Relations Committee (Chair: Marialuisa Zedde)

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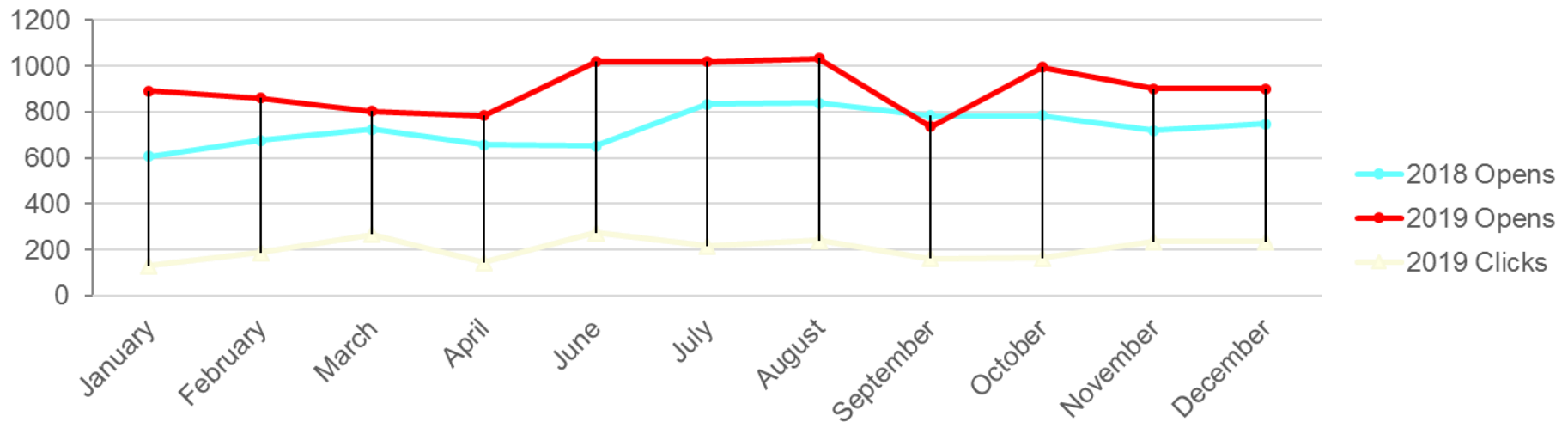


## Projects 2019

- ✓ NL: Interview with ESO fellows in collaboration with the Council of Fellows – continued through 2020
- ✓ NL: ESO Committees corner – continued through 2020
- ✓ Covering of selected sessions of ESOC19 in collaboration with SoMe Committee, YSPR Committee (Poster walks) – planned for ESO WSO 2020

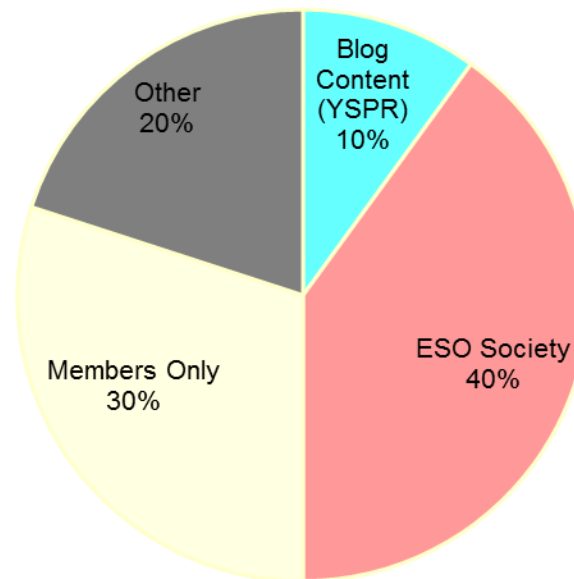
# Newsletter Performance

## Newsletter Performance Year over Year



# Popular Content

Most clicked article per month



# ESOC 2019 Newsletter

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- 4 daily newsletters sent over 3 days
  - Distribution list ESO membership (1852) and registered press (27)
    - Content was further distributed to non members registered for ESOC 2019
  - Live content created by PR Committee
    - 4 pre-conference workshop/symposium reports
    - 16 session reports
    - 2 virtual poster walks
    - 4 Interviews
- ESOC newsletter content was posted on the ESO blog.