

Committee Report 2020
ESO Social Media Committee

Foligno, Dec 16th, 2020

Report of the ESO Committees - Summary

Social Media Committee

- Francesco Corea, Italy (Chair)
- Inna Lutsenko, Kyrgyzstan
- Marios Psychogios, Germany
- Habtom Tesfaghebriel Tekle, Eritrea/US
- Ana Isabel Fumagalli, Argentina
- Stela Rutovic, Croatia
- Muhammad Alhammad, France

Report of the ESO Social Media Committee

The work of the group is focalized to:

- Address analysis tools for web public interest on stroke with 2 papers draft in progress (writers Stela Rutovic and Ana Fumagalli)
 - Google trend and Stroke seasonality
 - Wikipedia interest on Stroke during the pandemic.
- Doctors communication on social media.
 - Pros and cons (Inna Lutsenko and all members)
 - Survey on a sample of doctors
- Social media in emerging countries (Asia, Middle East and Africa members).
- We recorded talks on stroke in social media available here via [Facebook watch](#). We hope to meet in person in Helsinki otherwise virtual activity will go on.