

Application for ESO Endorsement

Title of event	
Dates & venue	
Official website of event	
Event organiser(s)	
Event description. What is the focus and aim? Please include invited speakers, main topics and attach final/near final program	
Targeted participants. Note ESO encourages inclusivity and access to knowledge about all aspects of cerebrovascular disease. Please confirm that the meeting is open to all with relevant interests?	
Why does the event need endorsement by the ESO?	
How is the event funded? Please provide details of funding sources and any conditions attached to the funding. <u>Note ESO Guidelines below.</u>	

Please include the following documents with your application:

- 1) Flyer advertising the event**
- 2) Scientific program (final or near final).**

ESO GUIDELINES FOR RELATIONS WITH INDUSTRY

ESO recommends the following Guidelines for Relations with Industry. Those seeking formal ESO endorsement of their meetings are expected to follow these guidelines. The guiding principle is ***the avoidance of all real or perceived commercial bias.***

1. Commercial funding of the CME must be disclosed in all promotional and informational material.
2. The educational program cannot promote a single proprietary product, nor include distribution of advertising or promotional material. Programs must be balanced, presenting a broad range of scientifically supportable viewpoints related to the chosen topic.
3. The ESO accepts commercial funding only if it is an unrestricted educational grant.
4. Organizers of the ESO endorsed events agree they will promote activities of the European Stroke Organisation and the next European Stroke Organisation Conference (ESOC) on their website.

Please send the filled in form to Prof. Joanna Wardlaw, Chair of the ESO International Liaison Committee: joanna.wardlaw@ed.ac.uk